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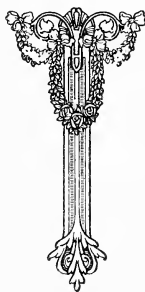
VAR 1925

DAHLIAS

GLADIOLI



1926



Fruitvale Dahlia Farm

2832 PERALTA AVENUE

Oakland

California

Address all communications to

P. O. BOX 193

ALAMEDA

CALIFORNIA

FRUITVALE DAHLIA FARM



GENERAL INFORMATION

Read carefully before ordering

Terms: Remittance with order. No exceptions.

Shipping: Retail orders are delivered prepaid. We begin shipping tubers as soon as the eyes sprout or about April 1st. **Gladioli** can be shipped either in the fall or spring.

Order Early and avoid disappointment should the variety desired be sold out.

Substitution: We never substitute without permission; but it is well to mention a few varieties that you are willing to have substituted should the variety ordered be sold out.

Stock: Dahlia orders will be filled with selected field grown divided tubers, grown from tubers, not cuttings. **Gladioli**, with large size bulbs.

Guarantee: We guarantee all tubers and bulbs to be in growing condition and true to name. Kindly notify us should any prove otherwise.

Postage Stamps: Will be acceptable on orders amounting to less than \$2.00.

On orders for less than \$1.00 add 25c to cover cost of packing.

Trade Discounts—Special discounts will be quoted to commercial growers, florists and nurserymen when application is made on printed stationery or business card enclosed. Write for quantity quotation.

Planting Instructions: Plant dahlias four inches deep by three feet apart in a sunny location, after danger of frost is over. Plant **Gladioli** the same as dahlias but closer together. Six inches apart is about right.

California Introductions are preceded by a star (*).

SPECIAL

100 Assorted blooming size Gladiolus Bulbs, unlabeled,
\$1.00 postpaid



Abbreviations: D.—denotes the decorative type which is large and full to the center, with loosely formed, irregularly arranged, long, flat and sometimes wavy petals. This type is most popular.

P.—Peony flowering. The flowers are semi-double, having two or more rows of broad, flat, loosely arranged petals, surrounding the conspicuous rich golden center, which is sometimes nearly hidden with tiny curly petals.

C.—Cactus. This type is loosely and artistically formed and very irregular; they have a spidery appearance. Petals are long and narrow, terminating in a point. Some varieties have nearly straight petals, while others are gracefully incurved.

H. C.—Hybrid Cactus. These are becoming very popular because of their immense size and long stiff stems. They have broader and more massive petals than the true cactus type.

Col.—Collarette. The Collarette is single with an additional row of shorter petals around the golden disk, which forms a frill or collar usually of a different color from the other petals.

CATALOGUE AND PRICE LIST



- ***Al Koran** (D.)—Yellow suffused with golden-rod and amber. The petals are wavy, which makes it very attractive. It won first prize at the San Francisco and Oakland shows in 1922 for the best established seedling and has won various other prizes since that time\$2.50
- ***Alma Davies** (P.)—Salmon pink shading to deep old rose and apricot. This handsome dahlia never fails to win wherever exhibited. It is an excellent cut-flower variety, having wonderful keeping quality and extra long, stout stems.....\$5.00
- ***Amun Ra** (D.)—Orange shading to reddish bronze. Mammoth blooms, borne well above the foliage on long, strong stems....\$2.00
- ***Ballet Girl** (C.)—A difficult flower to describe. It is sometimes orange with a white edge, sometimes solid orange, and again white edged orange, all on the same bush. Very attractive in the garden, and indispensable for exhibition. Very large flowers, always holding a closed center.....\$1.50
- ***Blue Bird** (P.)—An unusual and pleasing tone of deep mauve or lilac. Monster blooms, held on long, rigid stems. Excellent for exhibiting and beautiful for cutting. A rare novelty.....\$1.00
- ***Champagne** (D.)—One of the largest dahlias in existence, and it has all the other good points to commend it. The color is pinkish orange buff or dull gold varying to chamois.....\$3.50
- ***Chanson** (P.)—Deep lilac with a bluish sheen. A heavy peony with numerous, broad, flat petals, giving substance. Blooms profusely on long stiff stems.....\$1.00
- City of Portland** (P.)—One of the best novelties ever introduced. A clear, deep, rich yellow. Immense, graceful and artistic flowers held upright on long, strong stems that show them to full view. Plants are strong and vigorous and produce an abundance of bloom. A prize winner for largest dahlia in Palace Hotel Show, 1920\$0.75
- ***Claremont** (H. C.)—A novelty of the most exquisite coloring—soft rose pink with cream shadings. The large, beautiful blooms, with long, curly petals, are held high above the foliage on strong stems. A prize winner.....\$1.50
- ***Dr. Tevis** (D.)—A beautiful color of soft salmon rose suffused with old gold, which deepens to golden apricot toward the center. A monster in size; an unusually full center and the stems are perfect\$0.50
- ***Giant of Fruitvale** (Col.)—Our 1924 introduction. This is a seedling of the famous Geante de Lyon, but its roots do not decay like the parent. Awarded certificate of merit, Dahlia Society of California and American Dahlia Society Trial Gardens, 1923. Large outer petals carmine, small center ones streaked with Martins yellow. Flowering habit good. Size of flowers 5 to 6 in., depth 1 to 2½ in. Height 5 ft. 10 in.....\$0.75
- ***Gladys Bates** (H. C.)—Immense, heavy blooms with incurved petals of tan, with a reverse of rose. The flowers are of perfect form, with closed centers and long straight stems. The petals are a trifle finer than the average hybrid cactus variety.....\$1.50
- ***Kittie Dunlap** (D.)—A very fine free blooming dahlia of American beauty rose. The stems are long and stiff and we recommend it highly for exhibition or cutting.....\$2.50
- ***Mariposa** (H. C.)—Large deep flower of a delicate shade of pink with a slight suffusion of violet. Long stiff stems and a very tall growing plant.....\$3.50
- Millionaire** (D.)—This is without doubt one of the largest dahlias in existence, as it has been grown to the enormous size of fourteen inches in diameter. The color is a beautiful shade of lavender, shading to white. No collection complete without it.....\$0.50
- ***Mrs. Carl Salbach** (D.)—A very attractive shade of lavender pink. Huge blooms of perfect form, borne on long stout stems well above the foliage.....\$0.50
- ***Mrs. Ethel Smith** (H. C.)—Huge blooms of creamy yellow, shading to a lemon tint in the center. Stems are perfect; plants of sturdy, upright growth. Won for us first prize for largest dahlia in show at Hotel Oakland, 1921, measuring 10½ inches in diameter and grown without forcing.....\$0.50
- Mrs. I. de Ver Warner** (D.)—Claimed by many to be Judge Marean's best creation. Very large, beautifully formed flowers of a delightful shade of rosy mauve, held high above the foliage on long, rigid stems.....\$1.00
- ***Paul Michael** (D.)—A huge flower of bright apricot with bronze shadings. Excellent exhibition variety. Won certificate of highest award in Dahlia Society of California Trial Gardens, 1921....\$1.50
- Peg o' Me Heart** (P.)—Old rose shading to yellow in the center. The formation is very attractive. This is another one of the famous Judge Marean creations.....\$1.00
- ***Pride of California** (D.)—Bright scarlet flowers of immense size held aloft on long, heavy stems.....\$0.50

- Rival (C.)**—One of Stredwick's latest and best. Crimson scarlet throughout. A very deep and full flower, the older florets reflexing and the younger incurving, so that quite globular blooms are formed; suitable for any purpose, either exhibition, garden or vase work. The stems are long and easily carry the flowers upright when cut**\$0.75**
- ***Rosa Nell (D.)**—Immense blooms of bright rose held well above the foliage on long, stiff stems.....**\$0.75**
- ***Shudow's Lavender (D.)**—An exquisite lavender decorative of unusual merit. A large, well formed flower with excellent keeping qualities, right on top of a long, stiff stem. The plants grow very tall and have a peculiar fern-like foliage. Nothing better for cutting or exhibiting.....**\$3.00**
- Sussex (C.)**—New exhibition cactus. Large, clear, light yellow, with very narrow petals**\$0.75**
- ***The Grizzly (D.)**—A gigantic crimson maroon bloom on a perfect stem. A rare novelty and a prize winner.....**\$1.00**
- ***The Oriole (P.)**—A fine large peony with excellent stem and formation. The color is a gorgeous combination of burnt orange, red and yellow with many of the flowers tipped white.....**\$1.00**
- ***Tryphinnie (D.)**—Bright shell pink, large, perfectly formed flowers, produced abundantly on stiff stems.....**\$1.50**

DAHLIA ASSORTMENTS

These choice assortments are made up of varieties of which we either have a surplus or not enough stock to warrant listing under name. They are all labeled, standard sorts and would cost at least \$10.00 if ordered by name.

We keep our stock balanced in this manner and our customers get the benefit.

A Wonderful Value—\$3.50 doz., 6 for \$2.00

Unlabeled, \$2.50 doz., 6 for \$1.50

THIS \$17.50 COLLECTION FOR \$10.00 POSTPAID

Al Koran	\$2.50	Millionaire	\$0.50
Amun Ra	2.00	Mrs. Carl Salbach.....	.50
Champagne	3.50	Mrs. Ethel Smith.....	.50
City of Portland.....	.75	Mrs. I. de Ver Warner.....	1.00
Giant of Fruitvale.....	.75	Paul Michael	1.50
Kittie Dunlap	2.50	Tryphinnie	1.50

Total Value, \$17.50. Sent postpaid for \$10.00. You save \$7.50.

DAHLIA SEED

Growing dahlias from seed is very interesting. They bloom the first year if planted early and each plant produces a new variety. Our seed is carefully selected from our choicest varieties, and our supply is very limited this season.

According to reports received, growers are having phenomenal success with our seed. Order your packet early. **\$1.00 Pkt.**



GLADIOLI

CHOICE NAMED VARIETIES

Six bulbs at the dozen rate



Albania—One of the best white varieties. Large open flower with fourteen to sixteen flowers on a spike. Five open at a time. 20c each; \$2.00 doz.

Alice Tiplady—Coppery bronze and orange. Primulinus. 10c each; \$1.00 doz.

Aviatrix—Fine large flowers of an interesting combination of soft hues. A delicate shade of straw yellow, almost an amber. Much darker and brighter in the throat. Five flowers open at once on a very tall spike. 20c each; \$2.00 doz.

- Betty Darnell**—Light canary yellow, shading to golden yellow in the throat. 15c each; \$1.50 doz.
- Black Pansy**—Rich dark red. Beautiful pansy-like throat. 10c each; \$1.00 doz.
- Bordeaux**—Deep claret color. A vigorous grower with large flowers well placed on the spike. 15c each; \$1.50 doz.
- Byron L. Smith**—The most beautiful lavender pink. Equals an orchid in color. 15c each; \$1.50 doz.
- Carmen Sylva**—Pure snow white, throat slightly penciled lilac. Spikes tall, slender and wiry, always straight. 15c each; \$1.50 doz.
- Chicago White**—White with lavender markings. 5c each; 50c doz.
- Crimson Glow**—Large brilliant crimson. One of the best reds. 10c each; \$1.00 doz.
- Diana**—Beautiful deep rich mellow blood red. Claimed to be the finest red. 10c each; \$1.00 doz.
- E. J. Shaylor**—Wonderful large deep rose pink. The best of its color. 10c each; \$1.00 doz.
- Eldora**—A combination of the loveliest colors imaginable. Capucine buff, shading to grenadine pink, flaked jasper red. The lower petal has a very narrow stripe of amaranth purple. The flowers are four inches and over across and four and five open at a time and are borne on strong, straight stalks 4½ feet high. \$2.00 each.
- Elf**—Lemon yellow in bud, opening into snow white flowers with lemon yellow lip on perfect spike. 15c each; \$1.50 doz.
- Elizabeth Tabor**—Early light pink with maroon blotch in throat. Tall spike. Many open blooms at once. Blooms fifty to sixty days from time of planting. 35c each; \$3.50 doz.
- Evelyn Kirtland**—Charming rose pink. Large blooms, well opened, set on a long spike. Much admired and a good grower. 10c each; \$1.00 doz.
- Flora**—Almost pure yellow. Large spike with many open blooms. 10c each; \$1.00 doz.
- Glendale**—One solid, wonderfully beautiful and pleasing color, just a shade darker than the American Beauty rose. Many large, wide open blooms open at once on long, slender, stiff, straight stem. 15c each; \$1.50 doz.
- Gold**—Pure golden yellow, throat a shade deeper, slightly dotted and streaked, almost a self-color. Many large flowers open at one time. 20c each; \$2.00 doz.
- Golden Butterfly**—Canary yellow. Lower petals deeper color, faintly blushed on outside of upper petals. Very wide open, butterfly form. A very fine, tall prim. 15c each; \$1.50 doz.
- Golden Measure**—Fine large, tall, deep pure yellow. Best yellow. Very tall and vigorous. 15c each; \$1.50 doz.
- Gretchen Zang**—Soft shell pink, blending into scarlet on lower petals. 10c each; \$1.00 doz.
- Herada**—Pure mauve. A most striking, stately flower. 10c each; \$1.00 doz.
- Ida Van**—Beautiful deep salmon red, or flaming orange-pink. A very rich and brilliant color. 10c each; \$1.00 doz.
- La Carounne (new)**—A very striking variety from France. The colors are creamy yellow, lower petals shading to deep yellow at base; blotched and stippled brilliant scarlet. Very early. 25c each; \$2.50 doz.
- Le Marechal Foch**—Beautiful soft shade of rose pink. Extra large flowers. 10c each; \$1.00 doz.
- Louise**—Large, well opened orchid-like flower of an attractive bright blue lavender color with wine-colored blotch in throat. 15c each; \$1.50 doz.
- Maidenblush**—A primulinus hybrid of a delicate shade of pink with lighter throat. A dainty flower on a tall, graceful spike. 10c each; \$1.00 doz.
- Majestic**—Brilliant scarlet with cream throat. Very striking. 15c each; \$1.50 doz.
- Mr. Mark**—One of the new shades of light blue, with a dark spot. 10c each; \$1.00 doz.
- Mrs. Dr. Norton**—Delicate pink, shading to rose at tips of petals. Lower petals shaded sulphur. A beautiful blending of colors. 10c each; \$1.00 doz.
- Mrs. F. C. Peters**—A beautiful shade of rose lilac, with crimson blotch, bordered white on lower petals. Many large size flowers open at a time. 35c each.
- Mrs. Frank Pendleton**—Large open flowers of light pink with dark red blotch at throat. Flowers well set on exceedingly tall spike. A very attractive and strong growing sort. 10c each; 75c doz.
- Mrs. H. E. Bothin**—Light geranium pink; flame scarlet center. The flowers are medium size and are borne on strong, well built spikes. A heavily ruffled variety. 25c each; \$2.50 doz.
- Netherlands**—A beautiful salmon rose of great cut-flower merit. 10c each; \$1.00 doz.
- Orange Brilliant**—A beautiful primulinus hybrid of a brilliant orange coloring. A great favorite and in big demand as a cut flower. 10c each; \$1.00 doz.

Orange Glory—Grand orange color, with beautiful lighter throat. Very rich and striking. **15c each; \$1.50 doz.**

Pink Lily—A magnificent ruffled deep rose pink. **15c each; \$1.50 doz.**

Pink Wonder—This is indeed a wonderful Gladiolus. The largest and finest pink variety ever introduced. Many fine large flowers open at a time. The color is light pink with yellow shading at base of lower petals overlaid with rose feathering. **15c each; \$1.50 doz.**

Princely—The color is light pink, nearly white. The flowers are wide open 4½ to 5 inches in diameter, 4 and 5 open at a time, well placed on a tall, graceful spike (4½ feet). Its glorious blooms and tall, graceful spike place it in the front rank of the very best varieties in existence. **\$1.50 each; \$15.00 doz.**

Prince of Wales—Golden salmon, melting to primrose yellow in the throat. The most beautiful of the salmon shades and a favorite cut flower. **10c each; \$1.00 doz.**

Purple Glory—Deepest velvety maroon red with almost black blotches. One of the largest of the ruffled varieties. **35c each; \$3.50 doz.**

Red Emperor—Very large glowing blood red. Very showy. **10c each; \$1.00 doz.**

***Rose Ash**—Old rose blending with daphine pink and daphine red; base of petals straw yellow. Very tall and stately. **15c each; \$1.50 doz.**

Rose Glory—A large and beautiful ruffled variety. Purest rose pink, deeper in throat. Extra fine. **10 each; \$1.00 dozen.**

Schwaben—Yellow, with carmine markings on lower petals. Very attractive. Buds a sulphur yellow. Strong. **10c each; 75c doz.**

Shiela—A very delicate shade of salmon. The blooms are large and very graceful, and the spikes are tall and stiff. **15c each; \$1.50 doz.**

Sweet Lavender—A beautiful combination of light lavender pink blending into creamy yellow, with prominent magenta red blotch. An early variety with good substance. **15c each; \$1.50 doz.**

White Wonder—A very large white, with faint lavender tints. Fine wide open blooms well placed on long, strong spikes. **15c each; \$1.50 doz.**

ASSORTED GLADIOLI

This choice mixture consists of varieties which have become mixed in handling. They are all fine named varieties worth many times the price you will pay for them in this mixture. To these we have added a number of good named sorts, of which we either have a surplus or not enough stock to warrant listing under name. If purchased under label this mixture would cost at least three times the price we are charging. While they last we will send them postpaid at the following prices: **50c doz.; \$1.50 for fifty; \$2.75 per hundred.**

Assorted Gladioli, labeled, \$1.25 doz.; 25 for \$2.25

THIS \$1.45 COLLECTION FOR \$1.25 POSTPAID

E. J. Shaylor.....	\$0.10	Netherlands	\$0.10
Evelyn Kirtland.....	.10	Prince of Wales.....	.10
Glendale15	Pink Wonder15
Golden Butterfly.....	.15	Rose Ash15
Herada10	Schwaben10
Mrs. Frank Pendleton.....	.10	White Wonder15

Two collections for \$2.25; three for \$2.75 postpaid

THIS \$4.55 COLLECTION FOR \$3.00 POSTPAID

Aviatrix	\$0.20	Elizabeth Tabor	\$0.35
Betty Darnell15	Princely	1.50
Eldora	2.00	Purple Glory35

Two collections for \$5.50; three for \$7.50 postpaid

Peach Orchard For Sale

17½ acres in full bearing. Good income. 2½ miles from Marysville, Calif.

English Walnut and Bartlett Pear Orchard For Sale

25 acres near Oakland, Calif. Just coming into full bearing. Rich, deep, sandy loam soil. Ideal for bulb growing. Plenty of water.

Write us for further particulars

FRUITVALE DAHLIA FARM

P. O. Box 193

Alameda, California